



CANCER RESOURCE CENTER
OF THE FINGER LAKES

[Organization Name]
[Address]
[City, State, Zip]

Dear [Org Name],

Since 1994, the Cancer Resource Center of the Finger Lakes (formerly the Ithaca Breast Cancer Alliance) has been providing support, community, and hope to those affected by cancer in our region.

On **Saturday, October 7th**, we will hold our 29th annual Walkathon fundraiser at Cass Park in Ithaca. It's always a heart-warming day (rain or shine), filled with reunion, memories, and connection, but it's also our main source of income.

If you're interested in signing up to *sponsor* the Walkathon this year, you can learn more and make your donation through our website: crcfl.net. We currently have 35 enthusiastic local sponsors, and would love to add your name to that list!

An easier way you can show your support is by contributing specific items to be used in gift baskets for participant prizes! If this is the route you'd rather take, we would be honored by your in-kind donation of [SPECIFIC ITEMS], or a gift certificate of similar value.

We *all* have a connection to cancer, and it's because of generous community members like you that we're able to provide care and support those in greatest need. Here at CRC, we're *Facing Cancer Together*, and we hope you'll join us in that mission!

For more information about the Walkathon, visit: bit.ly/crcwalk. We are happy to answer any questions you might have.

Thank You,

Kim Pugliese
Executive Director

The Cancer Resource Center is a 501(c)(3) not-for-profit organization. Federal Tax ID #16-1453042. No goods or services of any value were or will be transferred to you in connection with any donation you make to the agency. You can request a copy of our most recently-filed financial report from the Charities Bureau Registry on the New York Attorney General's website www.charitiesnys.com or by contacting (212) 416-8401.