



CANCER RESOURCE CENTER OF THE FINGER LAKES

March 2023

Hello Friends of CRC,

It's been some time since the Cancer Resource Center of the Finger Lakes has put out an Annual Report and I want to express how excited and proud I am of the team that put this together! I hope you will enjoy the updates and celebrate the successes with us.

Over the past two years we've accomplished a lot and made several changes—some more visible than others. We've faced challenges, identified needs, filled operational gaps, and grown our engagement with the community. Through it all, the CRC Team, our Board, Donors, and our amazing Volunteers have continued to be dedicated, supportive, patient, and caring without fail.

With a conjoined effort, we are innovating, growing, and planning the next best steps for a sustainable future. We are reaching out to the entire community to tell our stories and share our mission. We're striving to reach underserved and overlooked populations who need our supports but don't know who we are—to educate them that early detection saves lives and that we are here for them too.

Planning for CRC's future sustainability must be about our "WHY." Serving our mission and working to make sure "No one faces cancer alone," is WHY we do what we do! If we can't directly connect what we do to our mission, we're not heading in the right direction. "We can't change the direction of the wind, but we can adjust our sails to still reach our destination."

There are many different reasons people choose to support our mission—as a survivor, you may want to "give back," as a caregiver, you may feel called to serve, the loss of a loved one to cancer can be a powerful influence, or you may simply believe strongly that no one should face cancer alone. No matter the reason, your dedication helps us make sure that people who are struggling with this indiscriminate disease have the support they need to thrive!

With Gratitude,

Kim Pugliese
Executive Director



(Kim & CRC Resident Pupper, Dolcie!)

Hey, Team CRC! Why do YOU serve our mission?



Kim Pugliese
Executive Director

Because Cancer Sucks! And knowing that the work I do matters! The Cancer Resource Center makes a difference to so many people suffering with this indiscriminate disease.

Jennifer Northrop
Program Director

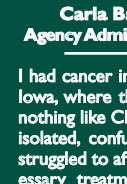


I am at CRC because I strive to make a positive impact and to be of service to others. I take pride in supporting our mission so that no one faces cancer alone, and I truly enjoy getting to know clients, volunteers and community partners. One of my passions is reaching people in rural communities who are affected by cancer so that they can utilize CRC services.



Bert Scholl
Client Services Specialist

Just months after being diagnosed with cancer in 2007, it became clear to me that part of my role in this life would be to support others as they navigated their way through their own cancer diagnoses. Each day I am here at the Cancer Resource Center, I have the privilege of supporting members of our community who are vulnerable and afraid; unsure of how they are ever going to get through what seems like an insurmountable diagnosis. We are a profoundly valuable asset to our community and I love the work I do here.



Carla Baudrons
Agency Administrator

I had cancer in 2020 in Iowa, where there was nothing like CRC. I was isolated, confused, and struggled to afford necessary treatment, wigs, and mastectomy products. Today, I serve with this wonderful agency to provide others the experience I wish I'd had then. I'm honored and humbled to be a part of CRC.