



Sponsorship Opportunities



Presenting Sponsor \$10,000+

- Business logo top billing on t-shirt*
- Logo featured on Finish Line Banner
- Employee Registration Fee Waivers
- Name, logo and link on Walkathon website & social media
- Your business promoted in CRC E-news
- Signage on route course displayed in high-traffic area
- Your business banner displayed in Pavilion

Platinum \$5,000+

- Business logo prominently displayed on t-shirt*
- Logo featured on Survivor Tent Banner
- Employee Registration Fee Waivers
- Name, logo and link on Walkathon website & social media
- Your business promoted in CRC E-news
- Signage on route course displayed in high-traffic area
- Your business banner displayed in Pavilion

Gold \$2,500+

- Business logo prominently displayed on t-shirt*
- Logo featured on Photo Booth Banner
- Employee Registration Fee Waivers
- Name, logo and link on Walkathon website & social media
- Your business promoted in CRC E-news
- Signage on route course displayed in high-traffic area
- Your business banner displayed in Pavilion

Silver \$1,000+

- Business logo on t-shirt*
- Logo featured on Pavilion Banner
- Employee Registration Fee Waivers
- Name, logo and link on Walkathon website & social media
- Your business promoted in CRC E-news
- Signage on route course displayed in high-traffic area
- Your business banner displayed in Pavilion

Bronze \$500+

- Name, logo and link on Walkathon website & social media
- Your business promoted in E-news
- Signage on route course displayed in high-traffic area

Form a Team Priceless!

** Form MUST be received by Monday, Sept. 3 for logo to be included on T-shirt (printing deadline.)*

2021 CRC Walkathon & 5K Run Corporate Sponsorship Response Form

We will contribute at the following level:

___ **Presenting Sponsor**
\$10,000+ Amount: \$ _____ *

___ **Platinum**
\$5,000+ Amount: \$ _____ *

___ **Gold**
\$2,500+ Amount: \$ _____ *

___ **Silver**
\$1,000+ Amount: \$ _____ *

___ **Bronze**
\$500+ Amount: \$ _____

***Silver, Gold, Platinum & Presenting Sponsors:**

In order for your logo to be included on the T-shirt, this form must be received by Monday, Sept. 3 (printing deadline)

Business Name: _____

Address: _____

Website: _____

Contact Person: _____

E-Mail: _____

Phone: _____

I would like more information on how to cover my employees registration fees to form a company team.

By Monday, September 3:

Return this form to CRCFL, 612 West State St., Ithaca, NY 14850

(Drop off in person, Mail, Fax, Scan – to pay with a credit card, just give us a call & send in the form)

Drop off your banner at CRCFL by 10/1, or bring it to the event & hang it in the pavilion for all to see!

Please know that any level of support is appreciated. If your business is unable to contribute financially at this time, please consider in-kind donations for the event, or that may assist our organization and our clients throughout the year (food, donated labor, etc.).

For more information, please contact Jyl Dowd at info@crcfl.net or at 277-0960.

